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Movie review of horror flick “Mama”

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CAMPUS

University, start-up partner to offer online courses

By Margaret Baum
@SD_MBaum

SJSU has partnered with a Silicon Valley start-up to offer online classes as part of a pilot program in an effort to improve access to education. The contract between the University and Udacity, a company that creates online college courses was signed Jan. 15 at a news conference attended by about 200 members of the press and SJSU community. No matter where a student is, her instructors know exactly how she’s doing in her class, they

know her by name and can give her insight into how she’s doing in her classes, SJSU president Mohammad Qayoumi said during the news conference. “This is the potential of these massive open online courses that everyone is talking about,” Qayoumi said. “This is how education can truly become green, global and mobile.” The school’s aim is to “focus like a laser” on entry level classes that are so hard for many students, he said. Every year nationally the number of college freshmen that leave remedial math is about 1.7

million, which is roughly equivalent to the population of the cities of San Francisco and San Jose combined, Qayoumi said. “This is an important day in American higher education, an important day for California, an important day for California State University, an important day for San Jose State and an important day for Udacity,” said Chancellor Timothy White, the newly appointed chancellor of the CSU. This partnership represents a step forward, said White. SEE **ONLINE** ON PAGE 5

CAMPUS

Elm trees cut down for campus safety



An employee from Bay Area Tree Service works in a tree above the Science building on Monday, Jan. 21, 2013 **Photo by Rapahel Kluzniok / Spartan Daily**

NEWS, PAGE 10

ENROLLMENT

CSU system sees record increase in number of applicants for Fall 2013

By Jonathan Roisman
@JonRoisman

Despite budget cuts and tuition increases nearly every year over the past decade, the California State University system received a record number of undergraduate applications for the Fall 2013 semester. Applications from students to attend CSU campuses this fall rose 12 percent from last year, said CSU spokesperson Liz Chapin. Close to 295,000 students submitted more than 763,000 total applications to the 23 CSU campuses for the fall semester, Chapin said. The increase in applications received at all of the CSU campuses set a record for a fourth straight year, according to a news release last month from the CSU’s Chancellor Office, and all 23 campuses. Every ethnic group saw a rise in undergraduate applica-

tions, according to the news release. “The public demand for higher education has never been greater,” said Nathan Evans, director of CSU Enrollment Management Services, “yet the university struggles to meet that demand in a climate of unreliable state funding.” Freshmen applications at SJSU rose nearly 10 percent from 24,690 last year to 27,127 this year, Chapin said. The percentage of transfer applications received by SJSU rose close to 22 percent, from 12,604 last year to 15,351 this year. The CSU system also saw a large increase in graduate student applications. Applications at all 23 campuses rose from 13,959 in 2012 to

16,923 this year, and from 1,160 last year at SJSU to 1,302 this year, Chapin said. SJSU officials did not respond to phone calls or emails regarding the increase in applications and its possible effect on current students. Chapin said that a number of students who are accepted into the CSU system attend college elsewhere and that each CSU campus tries to help its students graduate in a timely manner. She also said applications could have risen for the Fall 2013 semester because most CSU campuses closed admission for Spring 2013. Chapin said the CSU would decide some time this year whether to admit students for Spring 2014.

The public demand for higher education has never been greater.

*Nathan Evans
Director of CSU
Enrollment Services*

“The majority of programs related to helping students graduate on time are specific to each campus,” Chapin said. “However, other programs implemented by the CSU will have outcomes that include a speedier track to graduation.” She said the Early Start program prepares incoming freshmen by letting them start entry-level math and English classes before their first college semester so they can bypass remedial courses. The cost to attend a CSU for undergraduate students has risen from \$1,428 annually in 2001-02 to \$5,472 in 2011-12, which does not include campus specific fees, according to the CSU Chancellor’s Office. Tuition costs for the 2012-13 school year remained at \$5,472 due to the passage of Proposition 30, Gov. Jerry Brown’s tax initiative, on the state’s ballot last November. Jonathan Roisman is the Spartan Daily online editor.

EDUCATION

Governor Brown proposes \$125.1 million to CSU

By Melanie Martinez
@meltinez

Gov. Jerry Brown released his 2013-2014 state budget proposal earlier this month that, if approved, would invest \$125.1 million in funding to the California State University system. Brown’s budget, proposed Jan. 10, would also reinstate the \$125 million that was cut from the 2011-2012 budget last year and was meant to be repaid this year after Proposition 30 was passed in the November election, stated a CSU news release. “I want to thank you (Brown) for your courageous budget this year,” said CSU Chancellor Timothy P. White at a conference Jan. 15. “We applaud the governor for his forward thinking.” White said the CSU system will still face many fiscal challenges even if the proposed budget is passed. However, he said the extra state funding would provide a step in the right direction for progress in the higher education system. Liz Chapin, CSU spokesperson, said Brown’s budget proposal may change after deliberation with the state legislators and the amount of money granted to the CSU may change come the revised budget in May. “There’s no way to predict whether the proposed budget will or will not pass,” Chapin said. “Chances are it will have some changes made to it by the time it is finalized.” Brown’s budget will go through revision in May and will need to be finalized by July 1 for the start of the 2013-2014 fiscal year, she said. The California State Student Association (CSSA) also praised Brown’s fiscal support of the CSU system in a news release and stated that the potential money could provide a temporary tuition freeze throughout the CSU. Yet, the news release noted that the proposed budget does nothing to support the growing need of college access, which is a long-term problem according to the CSSA. “Gov. Brown’s budget provides much needed relief to the CSU system, which was forced to cut thousands of jobs, increase class

SEE **PROPOSAL** ON PAGE 4



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SMOKING

Associated Students supports ban on smoking

By Melanie Martinez
@meltinez

SJSU may soon enact a 100 percent smoking ban on campus, following the examples of local Santa Clara County community colleges and other universities nationwide.

According to a resolution passed and adopted by the Associated Students on Dec. 12, the student government now supports a complete ban on smoking on campus.

“Currently, smoking is banned within 25 feet of buildings,” said Academic Senate Chair Beth Von Till. “But we see people violating that rule regularly.”

The resolution in support of the smoking ban lists the dangers of secondhand smoke, even outside, and the increase of cigarette litter on campus as reasons for the proposed elimination of smoking.

“I am fully in favor of becoming a smoke-free campus,” Von Till said.

A majority of students and faculty also appear to agree with Von Till, according to a Fall 2011 campus-wide study conducted by the group Campuses United and Organized for Good Health.

The purpose of the study was to inquire about the use of tobacco on campus and found that 64 percent of those surveyed were in favor of a complete ban of smoking on campus.

However, the study showed that even more people, 77 percent, were in support of a smoke free campus that

included designated smoking areas to help eliminate widespread second hand smoke.

Some college campuses have created an alternative to the complete smoking ban by creating specified smoking areas around campus, said Von Till.

According to the survey, the designated smoking areas on campus would reduce the number of students who would be exposed to second-hand smoke.

“In having a ... campus with designated smoking areas is a great idea,” said a participant of the survey in an anonymous comment. “Not only would they (smokers) be respecting the people that don’t smoke but we are also respecting those who need to smoke by providing them an area.”

While only 13 percent of the survey participants had used tobacco products within the past 30 days, the majority of smoking occurred either outside buildings or on walkways where other students and faculty may be exposed to secondhand smoke.

Though most of the surveyed smokers said, “I try to find an area where there aren’t other people around me,” and try to stay courteous to others by remaining, “hidden from people (when smoking).”

An official decision whether or not to ban smoking on campus or to increase the smoking restrictions has not been made, but the debate has been long in talks among those involved in campus planning said Pat

Lopes Harris, director of media relations.

“This discussion has been going on for nearly eight years,” Harris said. “It sounds like (the smoking ban) might pass, but it all depends on who’s running things.”

According to Laurie Morgan, the associate director for campus wellness, President Mohammad Qayoumi is the one who will eventually make the final decision on the smoking ban.

“Ultimately, it’s up for the president to decide on the ban even though A.S. is in support,” Morgan said.

According to Morgan, there is no deadline for a decision on the smoking ban from Qayoumi, so the current regulation that requires smokers to remain 25 feet from buildings may remain indefinitely.

While many universities nationwide and the UC system banned smoking, she said that the CSU system is falling short of progress comparatively.

Moreover, she said that some university campuses that have banned or regulated smoking are in the South where tobacco remains a profitable crop.

“So many campuses have regulated smoking, yet here we are in the state of California and we have this situation,” Morgan said. “There aren’t a lot of CSU’s that are smoke free.”

The whole state received a failing grade by the Lung Association’s 2013 “State of Tobacco Report,” released on Jan. 16.

The report showed that California has fallen short

in funding various smoking cessation programs and has not raised cigarette taxes since 1999.

Cessation programs and support groups, however, are readily available for students and faculty on campus through the Health Center, said Roger Elrod, director of the health center.

“There are cessation programs on campus for both faculty and staff,” Elrod said. “Currently we’re looking for ways to expand those programs.”

Morgan said that the Health Center made these programs available for students in Fall 2011 and about 15 students per semester take advantage of the services.

According to Morgan, more students may request services if group sessions were available and that most students are unaware of the help the health center offers.

“The thing with cessation is that it’s not a one-time thing,” she said. “Most of the time it takes multiple sessions to quit.”

Morgan said that both A.S. and Academic Senate have taken a strong anti-smoking stance, but there is no certainty if or when the ban will pass.

“At this point it may not be a top priority for the president, who probably has his hands full with budget matters,” Morgan said. “But with such strong information from A.S. he could possibly make a decision sometime soon.”

Melanie Martinez is the Spartan Daily managing editor.

SJSU Crime Log
1/1 - 1/13

The following items are selected from the University Police Department daily crime log. Times shown are when the incidents were reported to police.

Tuesday, January 1, 2013

- 2:23 a.m. Tower Hall: Disorderly Conduct.
An officer was flagged down regarding an unidentified suspect who threw an object at a passing vehicle. Officers attempted to contact the subject, however, he fled from police. Subject was later apprehended. Subject was extremely intoxicated and was booked into county jail.
- 2:34 a.m. Campus Village B: Vandalism. Police were dispatched to a fire alarm. No fire was located. Unknown suspects damaged some property and discharged a fire extinguisher, causing the fire alarms to sound. A report was taken for documentation purposes.

Sunday, January 13, 2013

- 2:59 p.m. Martin Luther King, Jr. Library: Solicit Lewd Act.
A police officer responded to a report of a person committing a lewd act. The unidentified person was arrested for a committing a lewd act in public, resisting or delaying a peace officer and assault and battery on a security officer.

Information compiled from SJSU police department

TEXTBOOKS

Bookstore offers option for payment through student MySJSU accounts

By David Wong
@davidleedwong

Students seeking to make purchases at the Spartan Bookstore now have an alternative payment method available to them through their MySJSU accounts.

“It’s very convenient and easy: (students) just flash their tower ID, we have the account already built into our system, so it’s very seamless, fast and easy,” said Ryland Metzinger, director of the Spartan Bookstore.

The payment system, which was first implemented in August, allows students to charge up to \$900 with their MySJSU student bookstore account and use it on the store’s website as well as at the physical location, according to Metzinger.

This payment method is open to students three weeks before and three weeks after the first day of classes and they are able to purchase textbooks, supplies, computers, and tablets on their accounts, Metzinger said.

“Basically they get billed by the Bursar and they have to pay usually in the middle of September in the fall and in the middle of March in the spring,” he said.

Often times, students do not get their financial aid checks until after the first day of classes, and when their financial aid comes they’re able to pay the bookstore charges, according to Metzinger.

Senior anthropology major Carlos Bean said he was not going to use his MySJSU bookstore account, but thought it would be useful for other students.

“First of all, I didn’t know that we got \$900 credit ... you can buy basically anything – you can buy books, you can buy iPads, you can buy \$900 worth of candy,” Bean said.

Metzinger said this payment method is convenient and fast in terms of transaction speeds, compared to using credit or debit cards.

“It’s been very well-received and about 160,000 of our sales (in the fall) were student account sales and we anticipate

doubling or tripling that this semester,” Metzinger said.

According to Metzinger, it’s uncommon for a large public university to implement this payment method: a few private schools use it, with the inherent risk that if the students get charged at the bookstore and don’t pay, the university is liable for that money.

Students like senior psychology major David Faria are receptive to the new offering.

“That’s great, because I don’t have \$600 or \$700 or \$800 to drop on books before I get my financial aid – I normally don’t even order my books until school starts,” Faria said.

According to Faria, however, there is always the temptation to misuse the account to buy a tablet computer instead of necessities, such as books.

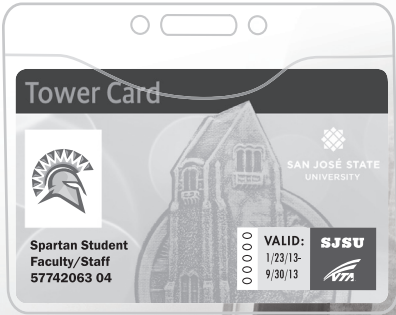
David Wong is a Spartan Daily copy editor.

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■ MOVIE REVIEW

Horror flick ‘Mama’ offers more fluff than fright



The supernatural horror film ‘Mama’, directed by Andrés Muschietti, was released nationwide on Jan. 18.
Photo courtesy of apnatimepast.com

★★★★☆

By Christina Molina
@ms_cmolina

Disclaimer: this review does contain some spoilers.

Looking to save \$10 on a stub for the latest horror flick?

This review may do you justice.

It was intriguing to see the amount of people wanting to see the film “Mama.”

I too, was interested, since I would look away and mute the television whenever the commercial came on.

I even chose to watch it at night to get the full effect of fright but, to my surprise, I was left unimpressed.

Pardon my disappointment in the supposed exciting new supernatural thriller, as there was nothing exciting or thrilling about it.

Granted, “Mama” is no critically acclaimed horror film.

However, the fact that it lacked a sensible amount of serious spook, even for someone as easily frightened as me, leads me to decline any intent to recommend this film for horror enthusiasts or even a date night.

I will say the storyline during the first half-hour of the hour and 40-minute film was mildly intriguing.

It was eerie and dark, which is the route any scary movie should take when setting up a horror plot.

The film illustrates the unfortunate fate of two young girls whose father just killed their mother, escapes to the woods with them and intends to kill the girls.

He is heroically stopped by an evil ghost referred to as “mama.”

The young girls are discovered after five years, and are taken in by their uncle and his girlfriend.

Haunting occurrences follow as the story unravels as to what and why this evil spirit continues to torment the family.

There weren’t many of the typical scary objects popping out in the beginning, which actually made the story enjoyable to follow.

However, when things did start appearing

out of every dark corner in the movie, I became less scared and more indifferent.

I looked around the theater to see more head nodding and laughs than actual scares toward the middle and end of the movie.

This only reassured my thoughts while the movie was still playing; “Mama” did not have much going for it.

One major component behind the uprise of the evil “mama” was her jumping off a cliff with her baby.

She falls to a watery grave while the baby hits a tree.

Guiltily, I laughed because I instantly thought of “Scary Movie 3,” where the scene does a spoof on “The Ring” with the woman jumping from the cliff and landing on a tree trunk.

I later came to the conclusion that any movie that reminds you of another, only to distract you from the film playing in front of you, is likely not a good film at all.

Most intents to scare in “Mama” were fairly predictable, whether it was a still frame of a dark corner or of a creepy object that suddenly jumped out at you.

Predictability then became funny and then less humorous and more cheesy.

In my opinion, the ending is everything, which is where “Mama” really flopped.

My friends and I agreed, the final scenes of the film, which went from scary to soap opera, turned “Mama” from mildly entertaining to mediocre.

The most unsettling part of the film was one child gets sacrificed and everyone seems to be okay with it.

I struggled with “Mama” from beginning to end.

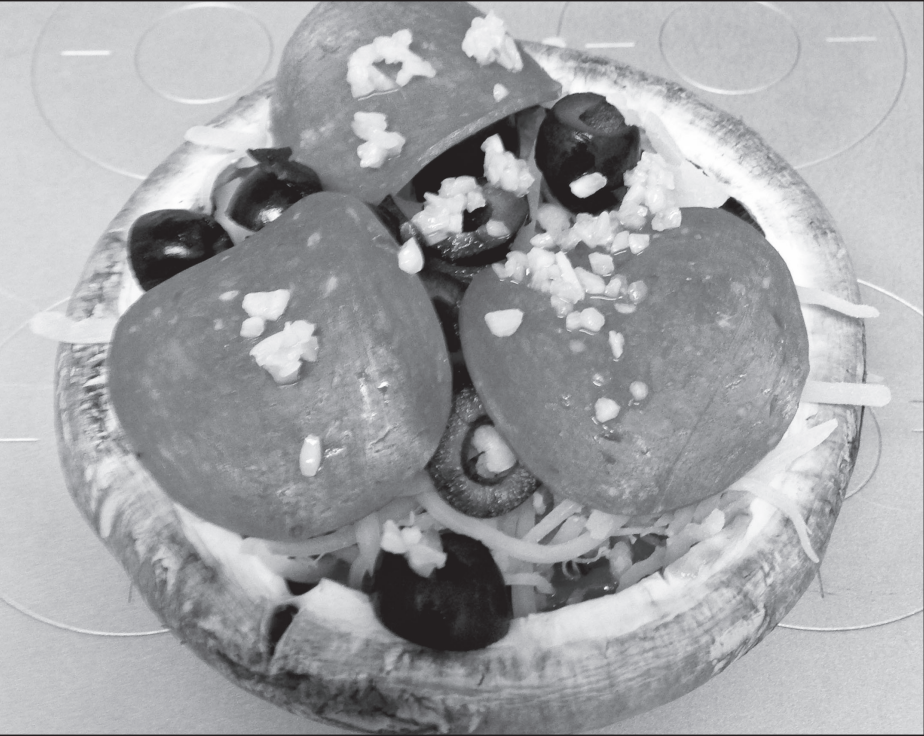
Despite its interesting start, the overall production lacked creativity and solid scares.

I would never turn someone away from a flick, since we all have our own opinions for what is horror movie acceptable.

However, before entering the theater this time around, you may want to lower the bar of expectations a bit.

Christina Molina is the Spartan Daily A&E editor.

■ RECIPE



Personal Portobello Pizza

Recipe courtesy of allrecipes.com Photo by Margaret Baum
@SD_mbaum



- Prep Time:** 15 minutes
Cook Time: 25 minutes
Ingredients:
- 1 large portobello mushroom, stem removed
 - ½ cup mozzarella cheese
 - 1 tablespoon spaghetti sauce
 - ½ tablespoon sliced black olives
 - 4 slices pepperoni sausage
 - 1 clove garlic, chopped

- Directions:**
- Preheat the oven to 375 degrees F
 - Place the mushroom on a baking sheet, and bake for 5 minutes in the preheated oven.
 - Remove from the oven, and spread spaghetti sauce in the cup of the cap.
 - Top with cheese, olives, pepperoni and garlic.
 - Bake for an additional 20 minutes, or until cheese is melted and golden.

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Proposal: Universities could benefit from possible budget plan

FROM PAGE 1

sizes and raise tuition due to the drastic cuts in its budget the last five years,” said Pedro Ramirez, vice president of legislative affairs for the CSSA.

“CSSA will adopt an official position on the Governor’s budget at its Jan. 20 plenary (session) and I am hopeful that the Governor and the legislature will include student input during the budget negotiation process,” he said.

Despite the possible increase in funding, the CSSA release states that current state funding still remains at 2000-2001 levels, which is low compared to the increase of students within the past decade.

There are now more than 90,000 students attending CSU schools since 2000-2001 and funding has not grown to accommodate the increase of students, according to the CSSA.

Collectively, the potential support in state funding for the CSU system for the 2013-2014 fiscal year is \$2.2 billion, according to the CSU news release.

Though, the \$2.2 billion worth of funding is less than previous years and is a result of more than 30 percent of state funding cuts since 2007, Chapin said.

“In 2007-2008, the state funding for the CSU was \$2.97 billion,” she said. “In 2012-2013 the CSU was given \$2.6 billion, which was about \$1 billion worth of cuts.”

In addition to the \$125.1 million in the proposed budget, the news release stated the governor sectioned off \$10 million to fund online strategies and programs that will help students through “bottleneck” courses.

According to the release, “bottleneck” courses are often over-crowded lower-division general education requirements, high demand classes or prerequisites for popular majors.

Chapin said the CSU Board of Trustees met to discuss the budget and how to disperse the \$10 million sanctioned for “bottleneck” courses on Tuesday.

The state funding for the CSU is 7 per-

cent of the entire 2013-2014 state budget and is subject to change by May, stated the release.

“The CSU has certainly been challenged over the past several years with the drop in state support due to the state’s lingering recession,” said White. “However, with finances more stable in the near term now that Proposition 30 has passed, we are cautiously optimistic that the CSU’s budget will begin to turn around. We look forward to working with the Governor and legislature during the upcoming budget hearings.”

Melanie Martinez is the Spartan Daily managing editor.

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TRANSPORTATION

Another way to get there

Students find alternatives in traveling to SJSU

By Tommy McCormick

Cars file into the Seventh Street parking garage, their drivers scanning their eyes to find a spot, they travel through the parking structure all the while hoping to make it to class on time.

Some will be so fortunate, while others will continue out of the garage and onto the streets or other parking structures around campus in search of a spot.

Of the 34,130 students enrolled at San Jose State in the Fall 2011 semester, 16,553 students used alternative means of transportation including carpool, Valley Transportation Authority light rail and buses, bicycling and regional transit, while 12,958 students commuted by driving alone, according to the 2011 Fall survey report from Transportation Solutions, a transportation program on campus.

Junior business major Colton Tang said last semester was his first time driving to campus and he soon caught on to how difficult it is to find a parking spot in a reasonable time frame.

“All the garages are pretty much always full, unless you are pulling in when a rush of people get out of class,” Tang said.

He said the parking garages are chaotic and frustrating.

“It’s really annoying when you end up being late to class by 20 minutes because you were circling the Seventh Street garage.”

According to the transportation solutions 2011 commuter survey, 12,765

students drove to campus alone and most of them headed to the 4,125 spaces available for general parking.

“You really have to pick your classes at good times so that you can avoid the messy garages,” said Dean Barker, a junior mechanical engineering major.

Barker said early morning or late afternoon are the ideal class times for students who are looking to easily find a parking spot in a garage.

“If you end up having to come at more common times, like midmorning or early afternoon, you might as well just park somewhere on the street because you are not going to find a spot,” he said.

Three garages are open to commuters around campus: located on Seventh and East San Salvador, Fourth and East San Salvador and 10th and East San Fernando streets, according to SJSU parking services.

Transportation Services, located on campus on the first floor of the Student Union, reports that it has recorded commuting surveys dating from 2001 to 2011 and asks students how they commute and if their means of transportation are convenient.

The report showed an increase in alternative transportation by 1.8 percent or 297 students, bringing the total number of alternative transportation users to 48.5 percent, or 16,553 students.

The report also stated that 31.1 percent or 11,314 riders used VTA as a means of transportation.

This number, along with the percentage of commuters who bike to SJSU, has gone up in the past year.

The VTA buses and light rails have seen a 1.8 percent increase in riders since 2010, while bicycling to campus has increased by more than 2 percent since 2004, according to the report.

“You know, it seems like since 2010, more and more people have been using the VTA buses,” said senior business major Michael Hernandez.

Hernandez said he has been commuting to SJSU by bus to get to and from Cupertino for three years.

“Sometimes a bus is late, but it’s not that bad,” he said. “I usually just get homework done while I wait.”

Hernandez said that the increase in VTA users has caused crowded bus rides though, which he said is a slight inconvenience.

VTA users and drivers alike share the pain of traffic, which can make them late for classes, or even work, some students said.

“I work at Safeway after school pretty much every day, and I have definitely been late for work because a bus didn’t come at it’s scheduled time and I had to catch the next one,” Hernandez said. “Luckily, my boss understands. He knows the commute isn’t easy.”

But for other students this is not the case, and it can be tough to find a spot when students have a mid-morning class and the lot is full.

Sophomore business major Kelly Newman said she is all too familiar with the problem.

“I actually had a class last semester that I was just about always late to because I could never find parking for my 9:30 a.m. class,” Newman said. “Sometimes it’s so packed that it might take 10 minutes just to get to the top level and find no parking.”

There are four types of permits that can be purchased by commuters: One day a week, two days a week, the academic semester permit and the park and ride permit, according to the parking services website.

The website also gives the prices of each permit, by semester for students to purchase.

One day a week permits are \$85, two day a week permits are \$152, academic semester permits are \$192 and the park and ride permits are \$96.

The purchasing of one of the four permits allows for parking in any of the three general parking garages located on campus.

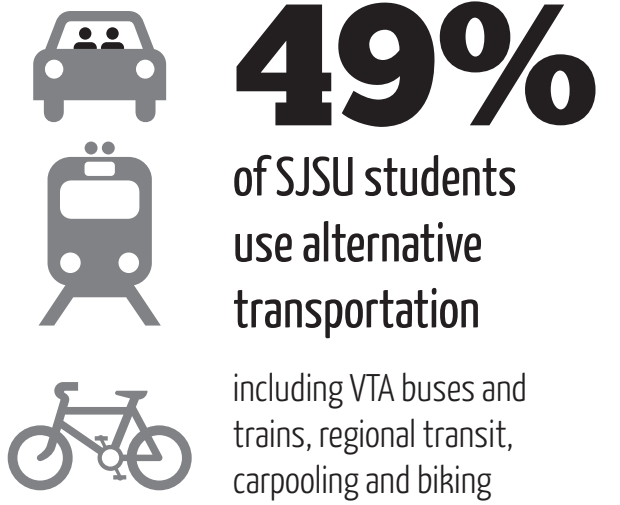
The website also shows additional means of transportation for those without a car, such as the vanpool program, shuttle services and use of the VTA buses and light rails.

These programs are set up to serve the alternate commute needs of not only students, but faculty as well, according to parking services.

Senior art major Max Li said that he recommends students do develop a game plan



According to the fall survey report from Transportation Solutions, 11,314 students use VTA. Photo taken April 22, 2012. **Photo by Leo Postovoit / Spartan Daily**



Information from the 2011 Fall survey report from Transportation Solutions. **Graphic by Stephanie Barraza and Leo Postovoit / Spartan Daily**

if they want to drive to campus and still make it to class on time.

“It’s not easy to find a spot during rush hours,” Li said. “You really need to know what the best time is to pick classes so you can avoid traffic and get to class on time.”

Tommy McCormick is a contributing writer.

Online: Pilot program offers remedial classes

FROM PAGE 1

“These are bottleneck courses,” said White. “Everyone needs them to move forward. They are in high demand.”

Three classes will be offered through the pilot program, including algebra, remedial math and statistics courses, according to Provost Ellen Junn.

There will be five professors teaching three courses, she said.

Registration for the courses began Tuesday after the press conference and classes will start Jan. 30, according to President Qayoumi.

The courses will be offered at a cost of \$150 a course with no federal or state subsidies and 100 students will be able to register for each class, he said.

According to Qayoumi, the classes will eventually be available for high school and

community college students as well.

Co-founder of Udacity, Sebastian Thrun, said Gov. Jerry Brown approached him on June 16 to ask for his help.

“We spent about an hour on the phone and that hour changed my life,” said Thrun. “I believe this program, this pilot if it’s successful has the chance to change the life of Californians.”

According to Brown, only 16 percent of the students at Cal State get out in four years.

“The longer you stay the more you spend,” he said.

This is a huge problem with student debt approaching a trillion dollars, Brown said.

Online courses are a part of that solution, he said.

“We are talking about our society, our future and how

we can all improve our skills,” he said.

California keeps changing, said Brown. “The goal is to empower more people, to reach out and make education accessible.”

Margaret Baum is the Spartan Daily executive editor.

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COMMENTARY

Hockey is finally back, but color me unimpressed



After a four-month lockout that threatened to wipe out the season, the NHL finally got back on the ice on Jan. 22. Photo taken Sunday, May 15, 2011 by Stuart Davis / Postmedia News

By Dennis Biles
@Denny149

Hockey is finally back

After more than four months of contentious negotiations that often resembled immature playground bickering more than serious business talks, the players and owners of the National Hockey League came to an agreement that salvaged the 2012-13 season.

The truncated 48-game season officially began on Saturday.

If you're one of the frustrated fans that spent the past few months in a rage over the lockout that threatened to kill the season, the announcement of a deal on Jan. 6 must have seemed like a slightly late, but very welcome, Christmas present.

If you're like me you did your best McKayla Maroney impression upon hearing the news.

This is something that should have been announced long before the last agreement expired in September.

Maybe I'm just cynical by nature, but I'm just not all that excited that everybody finally got their acts together and figured out how to divide up \$3.2 billion in profits.

According to Forbes, that's what the NHL made in 2011-12, it's seventh straight year of increasing revenue.

Perhaps I don't understand enough about

business and economics, but I fail to comprehend how an industry that keeps nailing down record profits fell victim to its second work stoppage in less than a decade.

I thought everybody is happy when they're getting paid?

The last labor dispute wiped out the entire 2004-05 season, stained the league's image and alienated the fans.

Incredibly, despite the great deal of damage that was done, the NHL was able to turn a negative into a positive and introduced a number of rule changes and new ideas that made the game faster and more enjoyable and brought the fans back in droves.

In a warped way, that strike seemed like a good thing since it dramatically changed the NHL by forcing the powers that be to inject new life into the stagnant bloodstream.

The league entered a new era of financial prosperity after coming so close to destruction.

And yet, despite the record profits and the packed arenas, the league just didn't seem to want to keep a good thing going.

Now, even though the season has been saved, you have to think that there are many fans, both casual and hardcore, who are tiring of the constant labor strife in hockey and in the sports realm.

In 2011, both the National Football League and National Basketball Association were be-

set by lockouts, with the NBA losing 14 games of the 2011-12 season.

This past year, football fans were incensed further after a labor disagreement between the NFL and the referees' union resulted in replacement officials butchering the first three weeks of the season.

Even though all of those disputes were resolved and the respective leagues have returned to business as usual, there is still plenty of residual resentment among fans.

Many of the people I've talked to share my bewilderment as to how billion dollar industries with rabid consumers can't avoid arguing over money.

Even as a casual hockey fan, it pisses me off to think that a bunch of people who are wealthier than me can't decide how to continue to be wealthy.

Interestingly, Major League Baseball, with its lengthy history of labor disputes, has managed to avoid any since the infamous strike of 1994 that wiped out the World Series.

As a lifelong baseball fan and current A's season ticket holder, I know very well how badly the strike affected the game of baseball.

Attendance plummeted as the nation began diverting its attention to other sports.

To this very day almost 20 years later, I still encounter bitter people who refuse to go to another game.

Baseball has obviously recovered since then, but it seems like the lessons we should have learned from then didn't quite resonate with those in power in the other leagues.

No matter how dedicated the fans are, the fact is that everybody has a point where they don't want to give any more money to a business that keeps giving them the shaft.

From the looks of things so far, hockey fans don't seem close to revolt, but that could all change if there are any more problems over the next few years.

More importantly, unlike the last lockout, there doesn't seem to be any clear cut winners in this resolution.

While the owners were successful in reducing the percentage of profits given to the players and seemingly came out on top, I believe the negative publicity generated will take a bite out of revenue in the coming months and re-enforces many of the negative sentiments that blue collar fans have about billionaire owners and millionaire players.

As someone who sometimes questions myself for the amount of time and money I dedicate to sports, labor disputes just give me, more reason to wonder if it's all worth it.

At some point, we may finally decide that it's not.

Dennis Biles is the Spartan Daily sports editor.

TENNIS

Spartan tennis team defeats Cal State Fullerton 5-2 on the road

Compiled from SJSU Athletics

The San Jose State women's tennis team won four singles and two double matches in defeating Cal State Fullerton, 5-2, in a non-conference dual match at the Titan Courts in Fullerton.

Sophomores Klaudia Boczova, Erica Medlin, and Julianna Bacelar each won their singles match in straight sets and helped earn the doubles point in the Spartans' win.

The victory evens up the Spartans' overall record at 1-1.

Boczova and Medlin, playing No. 1 doubles, and Bacelar and sophomore Jessica Willett, at No. 3, each won their match for the first point of the contest.

Boczova won at No. 1 singles, defeating senior Tiffany Mai, 6-1, 6-0.

Medlin, at No. 4 singles, topped senior Malorie de la Cruz, 6-3, 6-0 and Bacelar, playing at No. 5, defeated sophomore Kalika Slevcove, 6-4, 6-0.

Senior Chau Truong's 6-1, 6-1 straight sets win over senior Monica Rodriguez was her 98th career victory at SJSU.

"We did a good job with our doubles today and finishing our road trip with a win is always positive," said head coach Sylvain Malroux. "We had some good matches and we are looking forward to come home and play Saturday against UTEP."

The Spartans host the University of Texas at El Paso on Saturday at 12 p.m.

FOOTBALL

Mountain West Conference rolls out new football divisions

By Dennis Biles
@Denny149

With San Jose State and Utah State set to become members of the Mountain West Conference in July, the conference announced yesterday that it will split its 12 football teams into two divisions next season and will play a championship game in December.

The divisions will be called the Mountain and West divisions, with SJSU being placed in the West Division.

Joining the Spartans in the West Division will be Fresno State, University of Hawaii, University of Nevada, San Diego State and UNLV.

The Mountain Division will have Air Force, Boise State, Colorado State, University of New Mexico, Utah State and University of Wyoming.

Each team in the conference will play five games within their division and three cross-divisional games each season.

The conference championship is scheduled to be held

on Dec. 7 at the home stadium of the team that has the highest ranking in the Bowl Championship Series standings.

There will not be divisions for Mountain West men's and women's basketball. The teams will play an 18-game Conference schedule that will include home and home games with eight opponents and single-play games against a rotation of two remaining teams in the Conference.

Dennis Biles is the Spartan Daily sports editor.

OBITUARY

Walt McPherson, all-time leader in SJSU basketball wins, dies

By Dennis Biles
@Denny149

Walt McPherson, the all-time leader in career basketball wins for San Jose State and the man whose name graces the home court of the Spartans, died at the age of 96 in Santa Rosa.

McPherson coached the basketball team for 17 seasons (1940-1942, 1945-1960) and accumulated 264 career victories.

In addition to his success as a basketball coach, McPherson guided the golf team to a national championship in 1948.

McPherson is the only San Jose State men's basketball coach to direct three Spartan teams to 20-win seasons (1948, 1949, 1950).

The Spartans were the first West Coast member at-large to participate in an NCAA Tournament.

After retiring from coaching in 1960, McPherson served as the athletic director in 1960 and the director of physical education from 1960 - 1968.

He also served as the commissioner of the West Coast Athletic Conference, now known as the West Coast Conference, while working as the director of physical education for the school.

In December 2003, The Event Center basketball floor was renamed Walt McPherson Court in recognition of his accomplishments at SJSU.

He was inducted into the San Jose Sports Hall of Fame in 2006.

Born Dec. 5, 1916 in San Jose, McPherson was a 1939

graduate of SJSU.

"He's one of the greatest people I've ever known," Gene Menges, head coach of the baseball team from 1970 - 1986, said. "His ability to get along with people was outstanding. I have nothing but the highest regard for him."

McPherson enrolled in SJSU in 1934 and played varsity football, baseball, and basketball.

He played fullback for the football team from 1936 - 1938, and served as a captain for the 1938 squad that compiled an 11-1 record.

That same year, he married childhood friend Frances Gibson.

McPherson was immediately hired as head coach of the SJSU freshman baseball team upon graduating.

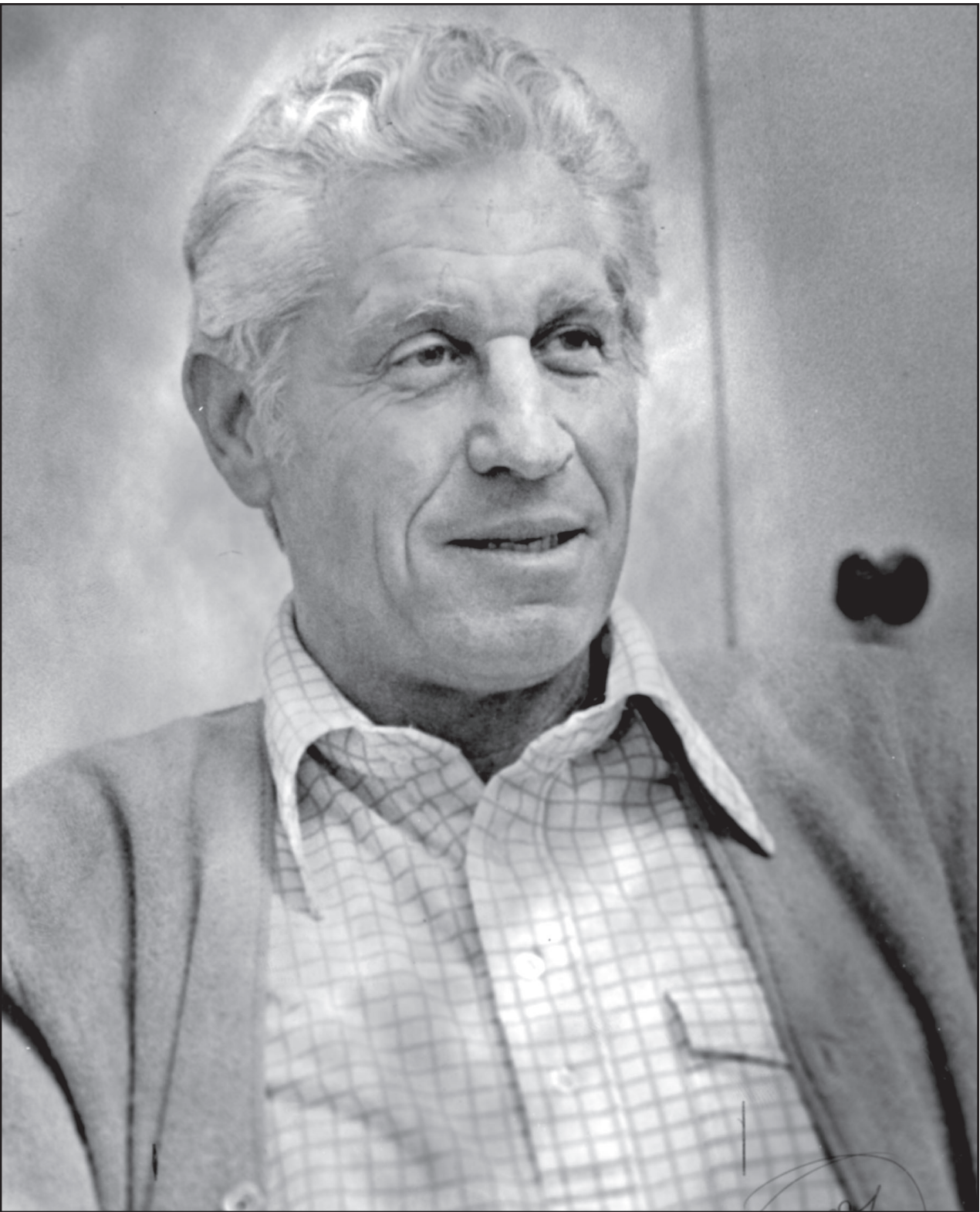
The next year he was added as an assistant on the football staff, and in 1940 he became the head basketball coach.

Navy service in World War II interrupted McPherson's tenure at SJSU, but he returned in 1945 and continued to coach baseball, basketball and golf until his retirement from coaching.

He is preceded in death by his wife Frances and his sister Doris Enman.

He is succeeded by his daughter Sandra McPherson of Davis and son Bill McPherson of Rohnert Park, by grandchildren Phoebe Carlile, Amanda Lawlor, Jesse McPherson, Harmony Suess, Peter McPherson, and Molly McPherson; and 11 great-grandchildren.

Dennis Biles is the *Spartan Daily* sports editor..



Among his various accomplishments, Walt McPherson accumulated 264 wins in his 17 seasons as the men's head basketball coach and had the SJSU home court in the Event Center renamed in his honor in 2003. He was also inducted into the San Jose Sports Hall of Fame three years later. **Spartan Daily Archive Photo**

Spartan Schedule

Basketball (Men)

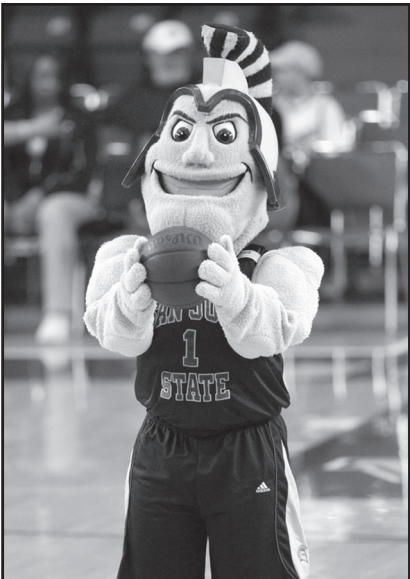
- Thursday, Jan. 24 vs. Louisiana Tech, 7 p.m.
- Saturday, Jan. 26 vs. UT Arlington, 7 p.m.
- Thursday, Jan. 31 at Seattle University, 7 p.m.
- Saturday, Feb. 2 at Idaho, 7:05 p.m.

Basketball (Women)


- Thursday, Jan. 24 at Louisiana Tech 7, p.m.
- Saturday, Jan. 26 at UT Arlington, 6 p.m.
- Thursday, Jan. 31 vs. Seattle University, 7 p.m.
- Saturday, Feb. 2 vs. Idaho, 2 p.m.

Gymnastics

- Friday, Jan. 25 at Sacramento State, 7 p.m.
- Saturday, Feb. 2 at Denver, 5 p.m.
- Friday, Feb. 8 at Seattle Pacific, 7 p.m.



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■ Q&A

New mobile application checks-in to San Jose

By Christina Molina
@ms_cmolina

Where’s Bazomb?, a new mobile app that combines the concept of a game and a daily deal finder, has become available for anyone carrying a smartphone within the San Jose area.

Tony Bautista, creator of the application, filed a patent in February 2012 and in a matter of months, introduced Where’s Bazomb? to the market in June 2012 to Apple’s App Store and Google Play.

Though June marks when the application first became available for users, Bautista reserved Aug. 2, 2012 as the official launch date for Where’s Bazomb? in San Luis Obispo.

He now presents his invention to the Silicon Valley and spoke with the Spartan Daily about his expansion in San Jose, beginning with an official event at La Lune Sucrée today and tomorrow.

Spartan Daily: What exactly is your mobile application Where’s Bazomb?

Bautista: Where’s Bazomb? is a location-based check-in app where players can earn great deals and a chance to win cash. Where’s Bazomb? is a next-generation mobile app combining cool concepts like check-ins, daily deals, and sweepstakes. Where’s Bazomb? is free to download at the App Store or Google Play and is free to play.

SD: Where did the idea for this mobile application come from?

B: Bazomb was the only “pure play” social media company in this market. Our competitors were the local TV station, the local newspaper, a coupon magazine and others. We decided to figure out a way to leapfrog our competition. This was the start of Where’s Bazomb?.

SD: How would you compare Where’s

Bazomb? to other leading mobile applications?

B: Where’s Bazomb? is a location-based check-in app similar to Foursquare. We also combined the concepts of Groupon (daily deals) and Publishers Clearing House (sweepstakes.) The main difference is Where’s Bazomb? provides players immediate and tangible benefits when checking in with no money out-of-pocket.

SD: Is the mobile application specific to location and/or certain businesses?

B: No. Where’s Bazomb? uses the location services of a smartphone. We will be talking to businesses within a 5-mile radius from SJSU to sponsor the game.

SD: Describe the process of creating and refining Where’s Bazomb?

B: We’re from the San Luis Obispo area and we piloted Where’s Bazomb? for four months last year there, which was from August through November. We refined and proved Where’s Bazomb? during this time frame. We ran over 100 games with local businesses and grew our player base from zero to over 600 players. We emailed over 1,000 daily deal vouchers and we gave away over \$5,000. In all, Where’s Bazomb? was a huge success. That’s when we decided to bring Where’s Bazomb? to a major metropolitan area and decided on San Jose.

SD: What is this launch event all about happening at La Lune Sucrée?

B: La Lune Sucrée is sponsoring Where’s Bazomb? on Wednesday, Jan. 23 and Thursday, Jan. 24. Game times are their business hours, which is 8 a.m. to 6 p.m. on both days. For example when a player checks-in at La Lune Sucrée, they will have a chance of winning the \$100 grand prize and the \$25 daily prize by just playing the game. The grand



A screenshot of a user playing Where’s Bazomb? The mobile application combines the concept of a game with the features of a daily deal finder. **Photo courtesy of Tony Bautista**

prize is progressive and will grow by \$25 per game until someone wins it. The \$25 daily prize is raffled off to all players that play the La Lune Sucrée game. Where’s Bazomb? will be setting up a tent in front of La Lune Sucrée from 8 a.m. to 2 p.m. and we’ll be giving away cool stuff to everyone we talk to.

SD: What advice would you give students who want to turn an innovative idea into a

successful business?

B: Passion, resourcefulness and perseverance is what will make your idea real. Believe in yourself but be honest with yourself as well. If people around you think you’re crazy, you’re on to something.

Christina Molina is the Spartan Daily A&E editor.

Classifieds

Announcements

Welcome back students and staff to a new spring semester! We hope you are all well-rested and ready for another exciting semester here at San Jose State University.

SJSU Research Foundation
Copies of the San Jose State University Research Foundation's audited financial statements are available at 210 N. 4th Street, San Jose, California and in the Provost's office. Visit www.sjsufoundation.com

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UNIVERSAL Sudoku Puzzle

Complete the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusively.

	1		6	4	3		8	
		9	7			5		3
4								
			5		1		3	
		8				7		
	3		8		7			
								5
1		7			5	3		
	5		3	6	4		9	

DIFFICULTY RATING: ★★☆☆☆

Complete the grid so that every row, column and 3 by 3 box contains every digit from 1 to 9 inclusively. Check back daily for new sudoku puzzles and solutions.

Check here for daily solutions from previous sudoku puzzles .

Today's Crossword Puzzle Universal Crossword

Edited by Timothy E. Parker January, 23, 2013
DEAL! By Hank Bowman

1	2	3	4	5		6	7	8	9	10		11	12	13
14						15						16		17
18					19						20			
					21						22			
	23	24	25	26	27	28	29	30	31	32				
33											34			
35					36	37	38					39	40	41
				42							43			
44	45	46		47			48		49					
50			51					52						
53							54							
55				56	57	58	59				60	61	62	63
64				65						66				
67				68						69				

- ACROSS
- 1 Member of the track team
 - 6 Lost brightness
 - 11 Bub
 - 14 Music for a film
 - 15 “Arrivederci!”
 - 16 Longoria of TV
 - 17 Place to get food quickly
 - 20 “One ___ customer”
 - 21 Muses’ number
 - 22 Homeowner’s additional liability
 - 29 Troublesome auto
 - 30 Old photo tint
 - 31 “Berlin Game” author Deighton
 - 32 What the fat lady sings?
 - 33 Musicians Redbone and Russell
 - 35 Salinger work (with “The”)
 - 42 Argument flaws
 - 43 “I need ___!” (desperate admission)
 - 44 Alternative to com, edu or net
 - 47 ___ ghost (is frightened)
 - 49 Last Oldsmobile model
 - 50 Traveler’s plane upgrade
 - 53 Cold-region gull relative
 - 54 ___ and caboodle
 - 55 Focal point
 - 64 Bolivia’s neighbor (Abbr.)
 - 65 AM/FM apparatus
 - 66 Donor
 - 67 Mao ___-tung
 - 68 Change one’s story?
 - 69 Dueling swords
- DOWN
- 1 Submissions to an ed.
 - 2 I, in Germany
 - 3 Ringo’s john?
 - 4 Boot one on the field, it’s human
 - 5 Mary Lou of gymnastics fame
 - 6 Capacitance units
 - 7 Do simple math
 - 8 Use it to get a snake eye
 - 9 All eternity, poetically
 - 10 Fizzled fire-cracker
 - 11 Like a drudge’s labor
 - 12 Get an eye for an eye
 - 13 Sway at high speed
 - 18 Ending for “ball” or “bass”
 - 19 Marathon company
 - 22 Will be, to Doris Day
 - 23 Send off, as broadcast waves
 - 24 Flier’s seat choice
 - 25 Grammy-winner Etheridge or Manchester
 - 26 Dentist’s request
 - 27 Sing Sing disorder
 - 28 Hyperbolic function
 - 29 Fond du ___, Wis.
 - 34 Black Panthers
 - co-founder Bobby
 - 36 Parasite’s need
 - 37 Basic util.
 - 38 React to a one-two
 - 39 Actress Perlman
 - 40 Asian tent
 - 41 Teamwork deterrent
 - 44 “Queen ___” (Ella Fitzgerald’s nickname)
 - 45 ___ Island (site of a New York prison)
 - 46 Seattle-born rock genre
 - 48 Have a prayer request
 - 49 “All the world’s ___”
 - 51 Took a load off
 - 52 “To ___, With Love”
 - 56 Before, to a bard
 - 57 Butting bighorn
 - 58 Literary tribute
 - 59 Shark’s appendage
 - 60 Big shot
 - 61 “___ got it” (outfielder’s call)
 - 62 Young batter’s ball supporter
 - 63 Mos. turn into them

Welcome back from the Spartan Daily

If there is something you really want to know or always wondered about tweet to us or post on our Facebook page.

Sometimes we hear things from our readers that we wouldn't have known if they didn't reach out to us.

Chris Marian is the Spartan Daily opinion editor. Follow him on Twitter @ChrisMarian1.



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SPARTAN DAILY

STAFF SPRING 2013

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Letters to the editor must contain the author's name, address, phone number, signature and major. Letters become property of the Spartan Daily and may be edited for clarity, grammar, libel and length. Only letters of 300 words or fewer will be considered for publication.

Published opinions and advertisements do not necessarily reflect the views of the Spartan Daily, the School of Journalism and Mass Communication or SJSU. The Spartan Daily is a public forum.

CAMPUS

Diseased trees removed from campus during winter session



Workers cut down sick elm trees outside the Event Center during the Winter 2012 session. Photo by Margaret Baum / Spartan Daily



An employee from Bay Area Tree Specialists grinds a stump from a tree cut from in front of the Associated Students' House. Photo by Raphael Kluzniok / Spartan Daily



Chopped-down trees are piled on the lawn of the Associated Students' House as students return to campus for the beginning of the new semester. Photo by Leo Postovoit / Spartan Daily

By Melanie Martinez
@meltinez

Some students returning to classes today may notice a change in the campus landscape, which is now noticeably missing many of its trademark elm trees.

According to a news release from the Facilities Development and Operations department, a limb of a diseased elm fell on MacQuarrie Hall last summer and damaged the building.

While there were no injuries, the release stated that a professional arborist was hired to investigate the condition and health of the 31 elms on campus and discovered that “many of the elms were suffering from interior decay and pose a potential safety hazard to the campus due to a lack of structural integrity.”

Many of the trees were cut down and removed during the Winter 2012 session to keep students, faculty and buildings safe, said Christopher Brown, associate vice president of facilities development and operations.

The trees were infected with a disease that hollowed out many of their trunks and left some of them only about an inch thick, Brown said.

“We didn’t want to remove many of these trees,” Brown said. “But if we experience an earthquake or even strong winds on campus those trees would likely

fall down and injure people or (damage) buildings.”

The project has cost the department about \$100,000 so far, but it is a necessary expense to keep people safe, he said.

Not all of the elms on campus were cut down during the break but the remainder will eventually need to be removed because of disease, stated the news release.

“We cut down a couple redwood trees to make room for the expansion of the amphitheater (Spartan Complex),” Brown said. “We then sent all of the usable wood to a lumberyard so the project would be sustainable.”

Brown said that later this spring, the Campus Planning Board will decide on appropriate types of trees that will replace those that were removed.

These will be important decisions, he said, because only some kinds of trees will flourish with the recycled water system the campus utilizes.

Brown said he never wants to see trees removed but it is necessary to preserve the urban forest landscape on campus.

“Part of maintaining an urban forest means that trees should be replaced regularly,” Brown said. “Ensuring trees have the correct amount of space to grow means is part of the maintenance.”

Melanie Martinez is the Spartan Daily managing editor.

EXHIBITS

Art exhibits hit King Library as students return to campus

By Rebecca Duran
@becca_duran

Students looking for art exhibits can venture into Martin Luther King Jr. Library and take a look at three different displays in January and February.

At Home and Abroad

At Home and Abroad: Art Exhibit by Kay Keeshan is on display on the second floor in The Jennifer and Philip DiNapoli Gallery until Jan. 24. The gallery contains 40 watercolor and pastel works of scenes in California, the U.S., European spots, and still lifes, according to the exhibit information.

“Paris Cafe,” a watercolor, depicts a tranquil scene of people sitting in front of a cafe along with passers-by. The people are depicted with no faces.

“Fish” is a watercolor piece also done with pen and ink, depicting multicolored fish with an effect that looks like they really have scales.

“California Crossroads” is a watercolor depicting a field with trees of red, green and yellow leaves.

“Paris Carousel” is a watercolor depicting a carousel with several horses and a multicolored background.

Another piece on display is “Blue Glen,” a blue watercolor with some accents of white and green.

War Brides Past and Present

On the fourth floor is an exhibit called War Brides Past and Present, displayed until Feb. 27.

The exhibit is a nod to the 67th anniversary of the War Brides Act passed by congress. The law was passed for women, men and children who wanted to come to the U.S. to be with a serviceman or servicewoman, according to the exhibit information.

The exhibit contains photos of the couples and their story as told by the wives.

One couple was Miron and Anastasia Sky, who married March 14, 1945. The story explains how they met in a small Russian Orthodox church in London, and were married for 59 years.

Another couple was Dorothy Edith and Everett Pence, who married on March 30, 1943. They met in Brisbane, Australia. After having their daughter on the USS W. A. Mann, Edith arrived in San Pedro, California to live with her husband Pence.

The Art of Emory Douglas - Powerful Images Changing the World

“The Art of Emory Douglas Powerful Images Changing the World” is on display on the fifth floor in the Cultural Heritage Center. The exhibit is sponsored by the Africana Advisory Committee, Cultural Heritage Center, SJSU Black Student Union, the African-American Studies department and



Artist Emory Douglas (pictured) created the exhibit The Art of Emory Douglas: Powerful Images Changing the World on display at the King Library. Photo by Raphael Solomon / Spartan Daily

the African American Faculty Staff and Association.

Sophomore undeclared major Kevin Gonzalez said he already knew about Douglas’ work and decided to look at the exhibit.

“I was just looking for art exhibits, walked here and found this,” he said. “I’ve heard of the artist and was just interested in learning more about his work.”

The exhibit, on display until Feb. 27, is Douglas’ depiction of the Black Panther Party

and its struggles in the 1960s and 1970s. He was the minister of Culture of the Black Panther Party from 1967 until its end in the 1980s, according to the exhibit information.

Such pieces include a painting of a woman that says “Vote for survival” and “Free food program” and two paintings depicting the same woman, but with different colors in each painting.

Rebecca Duran is a Spartan Daily copy editor.